



CENTRO TENDAGGI ARREDAMENTO
Italian Textile

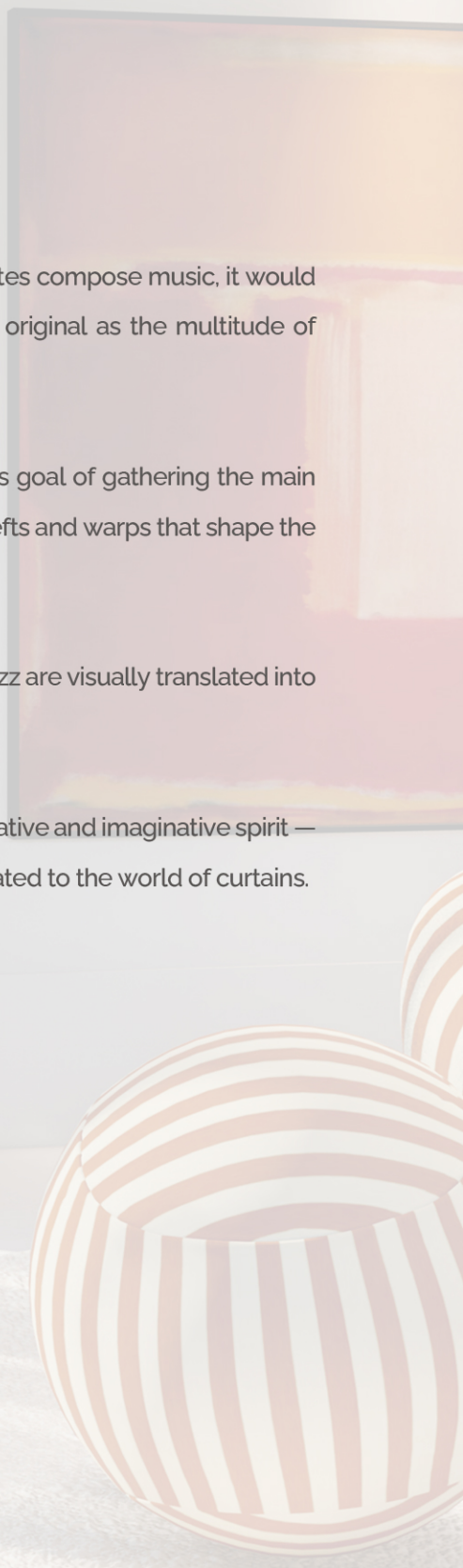
BEAT COLLECTION

If a nib had the power to transfer onto fabric the harmonic flow with which notes compose music, it would produce tangible visual traits — graphic patterns as stylistically unique and original as the multitude of genres that fill the world music scene.

The new collection presented by CTA® embraces the creative and ambitious goal of gathering the main musical styles into a series of new designs, interpreting notes in the form of wefts and warps that shape the curtains of this collection.

An artistic experience through which classical music, electronic sounds, and jazz are visually translated into different patterns, creating original graphic motifs on fabrics.

And that's how the **BEAT** Collection interprets various musical styles with a creative and imaginative spirit — through the graphics and designs that enliven this new range of fabrics dedicated to the world of curtains. Happy listening!





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FLAMENCO



Flamenco is a form of music and dance of Andalusian origin, born at the end of the eighteenth century. It did not emerge as entertainment, but as a way to express joy and sorrow in an intimate and personal language.

Flamenco, presented by CTA®, is a fire-retardant curtain fabric made of 100% PL FR, with a width of 320/325 cm. Its soft linen-effect texture combines all the advantages of flame-retardant yarns with a natural look and gentle touch — a perfect blend of practicality and aesthetics. It is washable, crease-resistant, and easy to maintain. Available in 23 piece-dyed shades, it is certified Class 1 FR in Italy, and compliant with European, French, German, and IMO standards.

GOSPEL



The term Gospel can refer to two musical genres: the first closely linked to sacred music, similar to spiritual choral singing that emerged in African American churches in the 1930s; the second, to religious music later composed and performed by artists of any faith or ethnicity.

Woven on special rotary jacquard looms, **Gospel** is a jacquard cotton-blend curtain fabric (59% PL, 41% CO) with a width of 295/300 cm.

It comes in three neutral shades — white, natural, and ecru.

Its structure allows light to pass through in a controlled way, giving the fabric a clean and modern look.

The vertical pattern and open weave offer a contemporary take on traditional jacquard design, creating a light yet stable, elegant yet durable fabric — ideal for refined and functional curtains.



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GROOVE



The term groove indicates a rhythmic sequence that repeats cyclically, already in use by the 1960s. In music, it refers to the "groove" of vinyl records — a concept widely used in Black and blues music.

Groove is a leno curtain fabric made with mélange yarns, giving it a woolly, soft appearance.

Yarn-dyed and composed of 60% PC and 40% PL, it features polyester yarn in the warp and twisted acrylic yarn in the weft.

It is available in 23 color variations, with a width of 305/310 cm.

HIP HOP



Hip Hop, also known as rap music, is a genre born in New York in the 1970s, characterized by rhythmic beats and expressive flow.

The **Hip Hop** curtain is a high-quality leno fabric made of 100% polyester (PL).

Its irregular yarns evoke the look of natural fibers while maintaining practicality and ease of care.

The geometric grid structure recalls interwoven lattices, adding depth and character to modern interiors.

Balancing modern elegance with functional performance, the fabric allows light to filter gently, creating a subtle architectural rhythm within the space.

Available in 6 contemporary colors, with a width of 295/300 cm.



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INDIE



The term indie — short for independent — originated in the 1980s, referring to artists and bands who preferred not to rely on major record labels, choosing instead to self-produce or collaborate with small niche labels. Independent, just like music itself.

The **Indie** curtain tells a story of harmony between nature and craftsmanship.

Digitally printed on pure linen (width 297/303 cm, with lead), its leafy motif evokes the quiet charm of a delicate, organic, and lively garden.

This design celebrates natural beauty with artistic grace. Available in 3 color variations.

LATINA



Latin music is characterized by a strong rhythmic sense — an intertwining of passion and color that draws you irresistibly to dance.

Among the most appreciated designs in the historic CTA® collection, **Latina** has been refreshed with a new color palette and is now available in 32 shades, with a width of 295/300 cm.

Made of a 50% linen and 50% polyester yarn, **Latina** offers a soft, flowing drape thanks to AIRO finishing — versatile, refined, and simple to maintain.



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RUMBA



Rumba is an Afro-Cuban musical genre that originated in 19th-century Cuba and reached its peak in the 1940s and 1950s. A blend of African, Spanish, and Cuban influences, it embodies rhythm, passion, and tradition.

Rumba, presented by CTA®, radiates timeless charm through its warm, vibrant colors.

Fine stripes highlight the natural texture of its polyester, linen, and viscose yarn, creating a refined and contemporary look.

Inspired by classic tailoring and the relaxed spirit of linen, **Rumba** strikes a perfect balance between structure and softness, reinterpreted through bold and sophisticated color combinations.

Composition: 69% PL, 24% LI, 7% VI — available in 5 colors and 297/303 cm width.

SOUL



Soul music, meaning “music of the soul,” was born in the United States in the 1950s and 1960s, blending the sounds of blues and rhythm into a genre known for its emotional intensity.

The **Soul** curtain by CTA® captures this essence through its simplicity and soft texture.

Made from bamboo fiber (66% BA, 34% PL), it features a silky sheen and luxurious feel.

Available in 8 color variations inspired by earthy tones, with a width of 305/310 cm.