



CENTRO TENDAGGI ARREDAMENTO
Italian Textile

2017 COLLECTION URBAN

URBAN is the last collection presented by CTA® Centro Tendaggi Arredamento. Since **URBAN** collection's fil rouge is a contemporary modern elegant metropolitan style, a refined atmosphere pervades it, thus making it a wonderful collection. **URBAN** has such a personal style, which is closely connected with the echo of the metropolitan city, its neat and basic architecture, its geometric layouts pointed out in the toponymy, its minimal but polished decorations, in other words the creation of a personalized style for our living spaces. It's like we have the impression to be carried away by a unique and single flux which continually twists and turns among the buildings and showrooms then it blows on the design complements and fashion items.

URBAN collection textiles are the expression of a lively movement involving not only textile workers but also contemporary artists caught in the moment when they are painting their canvas, modern architects who are drawing vanishing points for their projects and international stylists animated by a contemporary, elegant, feminine, pop, sometimes romantic and sometimes fierce chic grunge creativity. So, CTA® trusts in and matches its last collection textiles' concept to some illustrious men and women names, that is to say, to the most popular beauty and style ambassadors in the world. All these textiles, used for either window treatment curtains or upholstery and decoration, are characterized by dusty and mineral colors with some natural or solid touches and a minimal simple glam mood. A skillful and measured choice of tones and materials aimed at satisfying every interior design need.

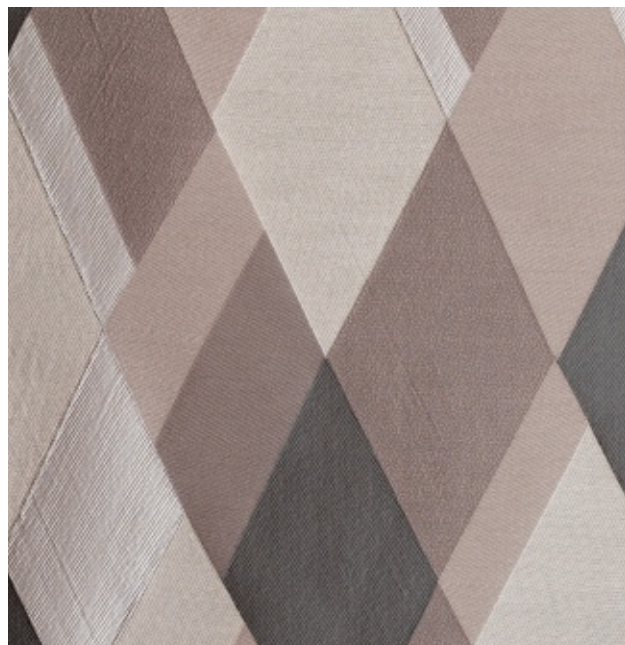


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1. NERVI

Pier Luigi Nervi is one of the most important structural architects of 21st century international architectural background. Projects based on technical-structural inventive solutions where art and science created a perfect mix, inspired CTA® **NERVI** fabric's structure. It is a 100% PL plain fabric, ideal for window treatment curtains. Available in a 295/300 cm width, it comes in 24 colors from a pastel palette.



2. MORANDI

This 'space age' and metaphysical nature of Italian painter Giorgio Morandi's still life first paintings is the same concept soaked in **MORANDI** line colors and linearity. That is why it is named after this famous artist. We are talking about a blended viscose fabric (89% VI, 7% PL, 4% AC). Ideal for window treatment curtains and upholstery in 140 cm width, **MORANDI** is characterized by a geometric layout made up of many-colored jacquard diamonds in some pastel nuances available in 5 different color variants: grey, natural, light sea green, mid blue and old rose.



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3. MARGIELA

Due to its deconstructive technique, its great attentions to the details, surrealism and pop style, Maison Martin Margiela, a well-known fashion house for its original white creations, is the inspiration for this CTA® namesake line. **MARGIELA** fabric is ideal for bedcovers and pillows. **MARGIELA** is a blended cotton (69% CO, 26% PL, 5% AC) with an embossed matelassé effect pattern (rhomboidal backstitch). It is available in width 280/290 cm and it comes in three-colors: natural, dove grey, and light grey.



4. PONTI

PONTI line is a gauze effect textile; we are talking about a double woven fabric on a blended polyester background (64% PL, 36% PAN) in the same Gio Ponti's neat and refined style. This artist was the master of 21st century Italian architecture. His extraordinary architecture and work gave Italian design a new impulse in the post-war decades. **PONTI** is the ideal choice for window treatment curtains and it is available in 9 pastel nuances, in width cm 295/300.



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5. FONTANA

FONTANA line is a blended linen (51% LI, 49% PL) characterized by a contrasting 'metal shimmering effect' jacquard decoration thus lighting up this new fabric from **URBAN** Collection. This effect, just gives it a challenging atmosphere to the interior, just like the same one we can observe in Lucio Fontana's popular paintings. During the first decades of 21st century Fontana's cuts and holes on a monochrome canvas were very popular. **FONTANA** is an ideal fabric for decorative window treatment curtains and it is available in a 320/325 cm width. It comes in four-color variants: white, natural, ecru, ice.



6. DIESEL

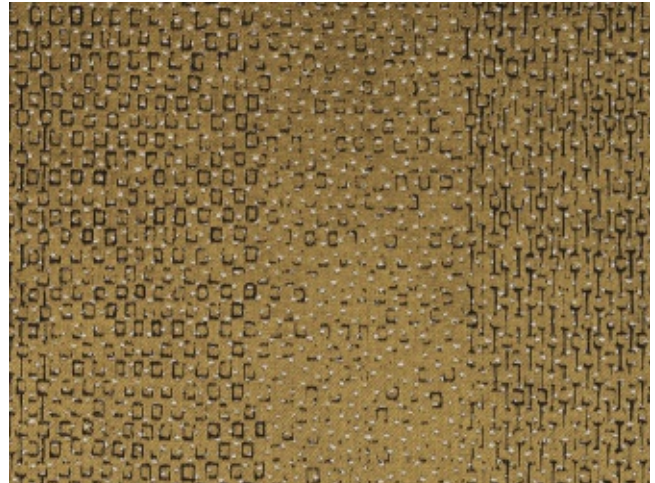
Among the well internationally known fashion houses, Diesel is a very popular Italian brand. This fashion brand inspires the namesake line because it shares with it its same young, casual style and street life spirit. **DIESEL** line (56% VI, 21% LI, 15% AC, 8% PL) has a diamond shaped jacquard decoration on a solid color background. It comes in grey, natural, light sea green, mid blue and old rose pastel tones. Ideal for window treatment curtains and upholstery in 140 cm width.



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7. DEPERO

Fortunato Depero is one of the most important Italian futurist movement's representatives. He inspires this wonderful decorative fabric line with a 100% PL cloth characterized by a trompe-l'oeil effect jacquard decoration. Available in a 325/330 cm width, **DEPERO** color variants can be chosen from a lively colored palette: natural, dove grey, olive green, orange, cocoa and air force blue.

8. GUTTUSO

Warm and lively tones of Sicilian painter Renato Guttuso's still lifes represent one of the most important reference points of 21st Italian artistic Neorealism. **GUTTUSO** line has the same tones as the artist's works: we are talking about a decorative fabric (100% PL), available in some lively and energetic tones such as natural, dove grey, olive green, orange, cocoa and air force blue. This line is characterized by a geometrically inspired jacquard decoration in the form of a diamond. It is animated by a contrasting two-colored stripes alternation. **GUTTUSO** is available in a 325/330 cm width

9. MENDINI

MENDINI line is made with a decorative jacquard fabric (100% PL) with a geometric stippled motif thus bringing back Alessandro Mendini's creations to our minds. He created design components by decorating pre-existing objects or his own famous creations. Alessandro Mendini is one of the international architecture, art and design artistic background few protagonists. His greatness derives from his dimensional projects in almost every dimensional scale. **MENDINI** is available in width 325/330 cm and it comes in a lively colored palette: natural, dove grey, olive green, orange, cocoa and air force blue.



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10. BRANZI - MARI - MUNARI

Formal accuracy and recreational, democratic and egalitarian spirit characterized these three major Italian industrial design representatives' world: we are talking about Bruno Munari, Enzo Mari and Andrea Branzi. CTA® included these three versatile fabrics (100% PL) in its **URBAN** Collection because they are ideal for decorative purposes and for upholstery. They are available in width 295/300 cm. **BRANZI** is a plain fabric, **MARI** is an interwoven 'Panama effect' multi-colored yarn fabric and **MUNARI** is a twill wave cloth. All those three fabrics are available in 17 different



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11. ALBINI

ALBINI line from **URBAN** Collection by CTA® recalls modern Italian architect and designer Franco Albini's contemporary and meticulous style: a jacquard cloth with a 'marbling effect' and a soft touch (52% PL, 48% LI) proposes once again an essential style and a timeless refinement thus reproducing the same creative inspiration Albini used in its architectural works or product design. **ALBINI** line is ideal for window treatment curtains (also decorative curtains) and it is available in a 320/325 cm width. It comes in 5 different color nuances: natural, white, dove grey, grey and cocoa.



12. BURRI

BURRI textile line takes inspiration from the famous Italian painter and sculptor Alberto Burri. He was a great representative in second world postwar artistic panorama. This herringbone weft pattern jacquard (52% PL, 48% LI) reproduces the same expressive strength we can notice while we are observing material things. Since matter is Burri's main subject, we clearly observe his experimental examination of all poor and rough materials' expressive opportunities, for example, jute sacks or iron chunks. **BURRI's** line is ideal for window treatment curtains (also decorative curtains) and it is available in a 320/325 cm width, and it comes in 5 different color nuances: natural, white, dove grey, grey and cocoa.



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13. ACCARDI

It is about Carla Accardi's unique artistry. She is an Abstract Arts Italian famous painter, the woman who inspired this wonderful line for window treatment curtains. A silk blended background (58% PL, 42% SE) with some 'woven cane' effect macramé decoration thus creating an alternation of full and empty spaces. **ACCARDI** comes in a 325/330 cm width, it is available in two colors natural and taupe, it is characterized by a double flounce on the lower side which makes it suitable for curtains.



14. ROCHA

ROCHA's line is a kind of perfect recap mix between minimalism and exotic decoration, determination and refined elegance just like all the refined clothes by the Irish fashion stylist Simone Rocha. A blended linen background (60% LI, 40% PL), with round macramé lace decorations, **ROCHA** comes in a 320/325 cm width, it is available in two colors natural and taupe, it is characterized by a double flounce on the lower side which makes it suitable for curtains.



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15. NAVONE

We're talking about a versatile Italian designer, a true globetrotter. We surely recognize Paola Navone's talent in her original mix between local artisanship and modern design of her artworks. This artist inspires the namesake textile line made of a horizontally striped blended silk background (74% PL, 13% SE, 13% VI). Some square patterned decoration on a compact base also characterizes this wonderful fabric. Ideal for window treatment curtains, **NAVONE** is available in width 315/320 cm.