



CENTRO TENDAGGI ARREDAMENTO
Italian Textile

COLLEZIONE F/W 2016

MUSIC NOTE

If a nib could transfer on a fabric the harmony of a tune whose notes create a wonderful music it would produce some tangible visual signals, several stylistic and original graphic patterns just like the multitude of world existing music genres.

Music Note is the new 2016-2017 Fall/Winter collection by CTA®, Centro Tendaggi Arredamento whose main challenging and creative goal is to collect and introduce different world music styles and genres into their creations. All this is possible through a reinterpretation of the notes with warp and wefts presented into their new window treatment curtains.

This extraordinary idea took inspiration from a futuristic project by the designer Nadia-Anne Ricketts during the London Philharmonic Orchestra Festival. She transferred music into a real visual scheme applied to a textile with the help of a particular music software. It worked with graphic pixels so that the weaving process was arranged with the pixels generated through the software.

This striking experience helped the designer noticing the different outcomes depending on the music genre, be it classical music, electronic music or jazz music. All of them produced different visual responses thus creating different geometric shapes and always original and different graphic modules on the textiles.

Depending on the graphic patterns and motifs that liven all the new textile lines dedicated to window treatment curtains world up, this is the way *Music Notes* collection creatively and originally interprets all the different music styles.

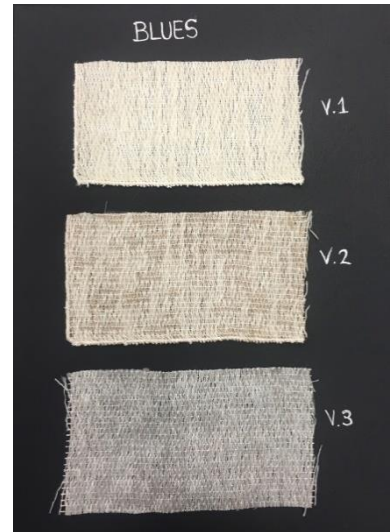
Enjoy the music!



CENTRO TENDAGGI ARREDAMENTO
Italian Textile



1.



2.

1. BLACK

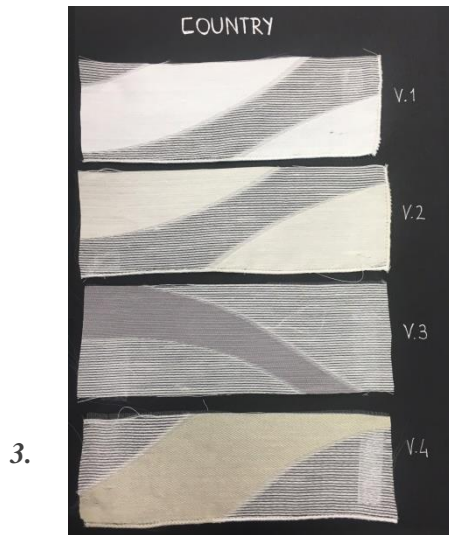
Black fabric soul is 'scratching' just like its typical afroamerican music sound (black music). Its particular printing technique on a 100% trevira CS background makes this innovative window treatment curtain Black very peculiar and unique. It is proposed in 4 color nuances such as green, orange, blue and grey and it was created first for residential purposes but is now also ideal for contract projects. Width 295/300 cm.

2. BLUES

The Blues is a popular music genre with its own typical sound. It was born during the work song time when Afro-American slaves sang some spiritual tunes which were endowed with an extraordinary expressive force as Blues line is; in order to satisfy the most demanding needs and the most refined styles BLUES line represents an innovative proposal of a smooth woolen plain fabric (53% WO 26% VI 11% LI 10% PL), leno weaving, introduced by CTA in its new collection. Produced in a 300 cm version, Blues proposes three color variants: nude, beige and grey.

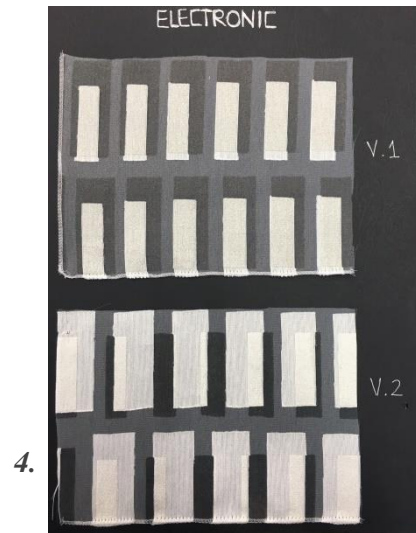


CENTRO TENDAGGI ARREDAMENTO
Italian Textile



3. COUNTRY

Strongly influenced over the years by cultural elements and sounds imported from other populations, the country is a popular music genre which initially spread in the north-american continent countryside areas. It inspires the undulating motifs of *Country* window treatment curtain. An incessant and graceful fil coupé motif available in delicate white, nude, beige and grey nuances on a gauze weaving base. (95% PL 5% LI). Width 325/ 330 cm.



4. ELECTRONIC

Despite all the changes and variations of modern times, electronic music was on its outset during the '50s, the result of sound manipulation through electroacoustic instruments and acoustic recording. Particular frequency modulations and sound elaborations are in *Electronic* (65% VI e 35% PL) represented in an alternation of empty and full spaces given by the laminated print on a devoré fabric base. A very precise and rational scheme made of a square altering colored soul thus giving to the settings geometric vibrations with a strong personality. *Electronic* is available in a 295/300 cm version into two color variants, nude and dove-gray.



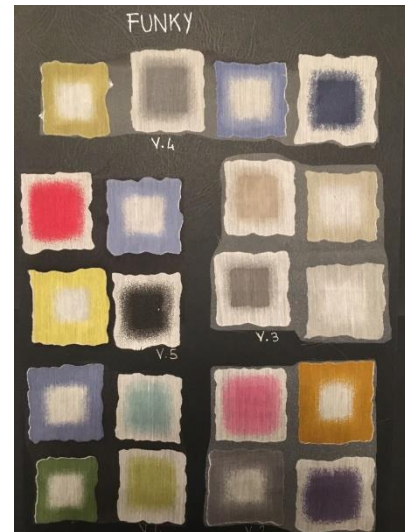
CENTRO TENDAGGI ARREDAMENTO
Italian Textile



5.

5. FOLK

Spiritual ballads and work songs, folk is the music genre connected with traditional north american popular songs. It spread between the '50s and the '60s in the USA. *Folk* window treatment curtain takes inspiration from the most basic existing natural shape, the circle. A circle is reproduced with a fil coupé technique on a 100% polyester see-through base. Different shape arrangements and measures create wonderful lights and shades contrasting effects. Available in a 325/330 version *Folk* is produced in 4 different color variants: white, nude, dove-grey and grey.



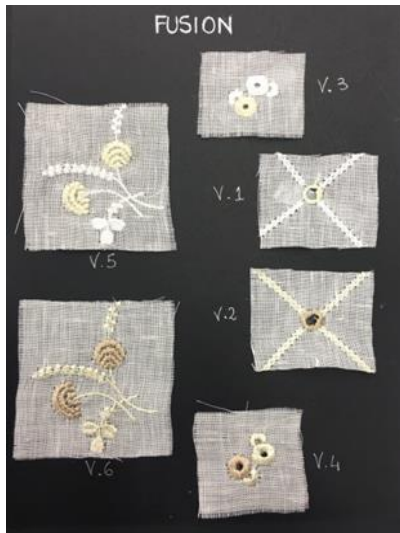
6.

6. FUNKY

Funky is a '50s rhythmic and dance tuned music genre. It's characterized by "groove" that's to say the presence of recurring and attractive riffs. *Funky*, which is the smooth window treatment curtain by CTA in its new collection, is characterized by the same irregular and multicolored geometric motifs of devoré print on a cotton blend (50% CO 50% PL). It is available in 5 color variants and produced in a 295/300 cm version.



CENTRO TENDAGGI ARREDAMENTO
Italian Textile



7.

7. FUSION

Smooth light resonances, a very simple music to be listened to and to be mixed; we are talking about a music genre and a window treatment curtain from 'Music Note', too: *Fusion*. It is characterized by three types of laces – one is a geometric diamond and the other two are matching romantic motifs – in two color variants, that's to say nude and dove grey onto a linen blend. (60% LI 40% PL). Due to its particular AIRO® finishing *Fusion* is very soft at our touch and it is available in a 315/ 320 cm version.



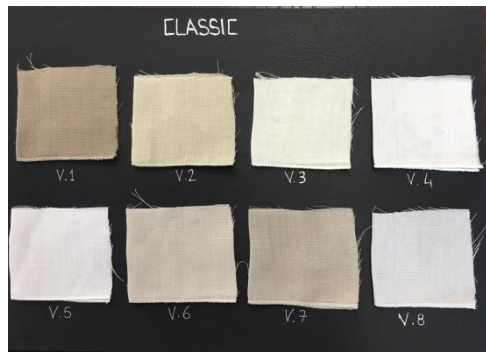
8.

8. HOUSE

Innovative, versatile, always up to date just like the namesake music style born in the Usa during the '80s. We are talking about *House* window treatment curtain presented in a striped jacquard weaving in alternating color scales (60% PL 27% CO 9% AC 4% VI), result of an original yarns mix belonging to fashion field. They are now revisited and given to Home field. Available in a 330cm version, *House* is produced in different color scales variants from white to grey and from chestnut to bright blue.



CENTRO TENDAGGI ARREDAMENTO
Italian Textile



9.

9. CLASSIC

Although classical music grew and developed a lots of genres and very refined sophisticated vocal and instrumental levels, up to the present days, the most common association we probably make to it is a clear and simple expressive structure pervaded by an harmonic, rhythmic, melodic balance the way Mozart taught us. *Classic* window treatment curtain by CTA proposes again this simplicity: a plain fabric in modal and cashmere (92% MODAL 8% CASHMERE) with an AIRO® finishing thus donating a smooth and voluminous touch to its appearance; available in 8 color variants inspired to the nuances of the earth. It is produced in a 315/320 cm version thus becoming very versatile to whatever setting.



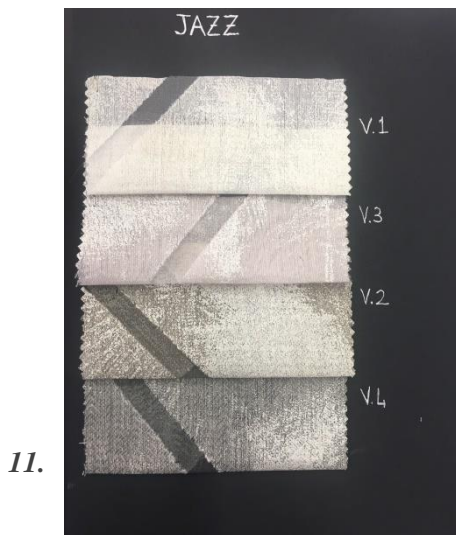
10.

10. LATINA

Latina is a delicate shaded linen plain fabric (50% LI 50% PL). It expresses all the simplicity of Latin-american music made of warm acoustics and rhythms. From white to dove-grey, Latina line is characterized by a soft fabric obtained with a AIRO® finishing, extremely versatile and simple suitable for neutral and refined furnishing, a perfect choice when it comes to matching it with decorative window treatment curtains. Available in a 295/300 cm version.



CENTRO TENDAGGI ARREDAMENTO
Italian Textile



11.



12.

11. JAZZ

It is the result of a long syncretic process between western musical and poetic styles, between Afro-american community musical sensibility and European tradition which took place at the beginning of the XXth century in the United States of America. Jazz is a musical style characterized by improvisation. If we draw the pattern of this kind of musical improvisation on a textile we'll obtain a similar effect to *Jazz* by CTA where its particular print technique on a devorè fabric donates a wonderful laminated and shimmering effect (45% PL 35% VI 20% LI). Available in nude, dove-grey, grey and pink color variants; *Jazz* is produced in a 295/300 cm version.

12. METAL

The metallic effect and the sometimes irregular print on *Metal* window treatment curtain (88% LI 12%PL) strikes for its strong color harmony it shares with metal music sound schemes of the Seventies. It became popular during the '80s and the '90s and it was characterized by noisy and heavy acoustics such as metal. CTA proposes it in a nude, dove-grey, grey, contrasting big bubble pattern variants; *Metal* is available in a 295/ 300 cm version



CENTRO TENDAGGI ARREDAMENTO
Italian Textile



13.

13. POP

It has a simple structure, an appealing tune with some recurring and dynamic variations, pop music indicates that kind of music Italians call 'musica leggera'. *POP* window treatment curtain by CTA reflects these features because the print on a polyester base draws a undulating ordinal net of altering polychrome diamonds with white spaces. A graphic scale like the musical scale which donates to the setting a lively and merry style. *POP* is available in the following color scale: green-turquoise-grey, pink-orange-green, orange-green-chestnut, grey-beige-dove grey. Width 295/300 cm



14.

14. SWING

A tetris pattern obtained with a fil coupé technique livens *Swing* window treatment curtain up (51% PL 49% TRCS). It inherits its typical style from jazz music style, that kind of music genre born during the 20s and characterized by a typical "swinging" rhythm. The typical graphic pattern we have with this particular weaving technique creates an alternation of empty and full spaces thus reproducing a see-through effect in the surrounding setting. Available in the white, dove-grey, nude and grey color variants, *Swing* is manufactured in a 325/ 330 cm version.