



CENTRO TENDAGGI ARREDAMENTO
Italian Textile

COLLEZIONE A/I 2016

TRAME DI PUGLIA

Fall/winter proposal by CTA, Centro Tendaggi Arredamento, is named '**Trame di Puglia**'. It enquires into the typical window treatment curtains prettiness which is presented in this new collection and the traditional tales of Puglia, the sunny region, hometown for this important brand

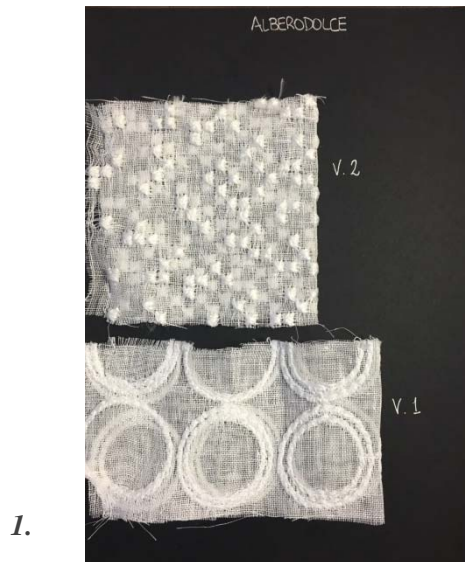
Trama, is a feminine noun probably deriving from Latin, trama: in textile industry, it stands for the yarn which is the typical cross/diagonal part of a fabric, that is to say the essential line describing the development of the most important event of an entire narrative, be it drama or literary work or cinema or TV work.

The collection 'Trame di Puglia' is inspired by some stories which characterize our region, from Murgia area with its Trulli and Valle d'Itria with its legendary atmospheres, breath-taking landscapes, crystal clear waters, endless lands full of vineyards and olive tree groves, the ancient memories of some people who took their turns in history thus donating plenty of traditions and heritage still living in this undiscovered and wonderful Southern Apulia area. Let's think about, for example, this phenomenon of *contrade*, rural aggregations whose architecture and lifestyles handed down, contributed to make this geographic area exceptional. It includes areas such as Cisternino, Locorotondo, Martina Franca and Ostuni as well as Alberobello, Monopoli, Polignano.

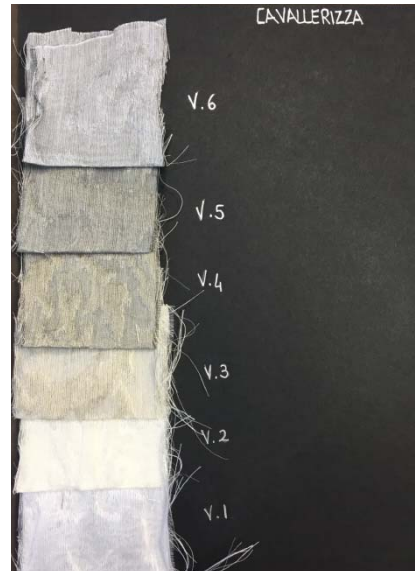
It was during late XVII, after feudal system domination and farms' supremacy that little groups of countryside families lived their lives in their lands and in the streets nearby, thus creating the first villages of this magical region. They were communities characterized by a strong sense of belonging and sharing. The *contrada* goes beyond the classical medieval meaning of village, neighborhood, suburb; there weren't landlords or servants anymore, there were simply men and women who tenaciously and actively organized an agricultural revolution in their territory. 'Trame di Puglia' tries to let oneself get carried away into a parallel universe where you can travel in a suspension of disbelief among the several *contrade* crowding these Southern Italian lands to which we dedicate the new curtains' models proposed in this new 2016 f/w collection.



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1. ALBERODOLCE

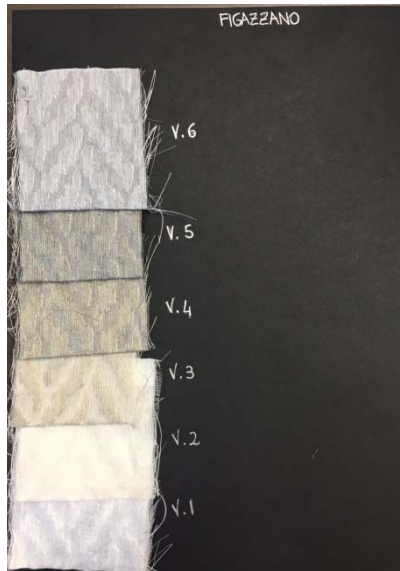
The natural white of Alberodolce curtain draws inspiration from the whiteness of dry stone-walls and country homes crowding silent countryside's contrade surrounding Ostuni, not far from the sea. Alberodolce curtain is named after this little contrada , Alberodolce. It is made of a linen blend (58% LI 42% PL) and it is available in two different embroideries'patterns where dominate slight romantic geometries: stylized circles and tridimensional little squares as a starry sky. This curtain in cm 325 with lead is available in two colors and the embroideries patterns are both made on a white ground.

2. CAVALLERIZZA

Cisternino, among the most beautiful villages in Italy, is surrounded by a little and distinctive *contrada* , such as *Cavallerizza* which is articulated between hills and paths that once were frequented mule tracks. The curtains of the new CTA collection draw inspiration from it and it is a mixed blend of cotton (35%), polyester (30%) and linen (30%) jacquard. It has an elegant classical Damask motif with a typical tridimensional effect, got from a particular finishing technique. *Cavallerizza* curtain is light and soft but it is also robust and structured. Cavallerizza in cm 325 with lead is available in six colors (grey, ecru/unbleached, dove grey, beige, white and natural).



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3. FIGAZZANO

The curtain Figazzano recalls the colorful *contrada* near Cisternino which dominates the trulli and country homes, Apulian typical cultivated farmyard and ancient barns from a panoramic hill. The characteristic Chevron motif of this jacquard fabric in a mixed blend of cotton(35%), polyester (35%) and linen (30%) is obtained from a particular technique aimed at enhancing its appearance, its quality and its possible decorations. Effectively, *Figazzano* presents a tridimensional linear motif made of a set of tracts as to form a 'V' thus donating a geometric movement able to liven up the setting and embellish even the most minimal styles. Available in six colors (grey, ecru, dove grey, beige, white and natural) in cm 325 with lead.



4.

4. FONTANELLE

Leaving back Valle d'Itria, past Ostuni, and heading down to the sea, in one of the most beautiful stretch of Apulian coast, we find Contrada Fontanelle. The Fontanelle curtain draws inspiration from that area where beach and Mediterranean scrub alternate thus donating wonderful chromatic ranges. It is a mixed blend of LI 57%, PL 43% available in more than 20 different variants celebrating marine colors, floral colors and the warmer tones of sand dunes and summer sunsets. *Fontanelle* and its chromatic colorful symphony give the setting a light softness from where we can smell some likable Southern scents, odors and warm rhythms. Fontanelle curtain is available in cm 330 and it can be coordinated with article Papavero from Evergreen Collection.



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5. IANELLA

In the countryside full of trulli and ancient "tratturi", contrada lanella loses itself in the Mediterranean scrub which paints the neighboring areas of Locorotondo. CTA curtain *lanella* is named after this contrada thus recalling the quiet landscapes and the origins of traditional fabrics. *Ianella* line is characterized by a macramé decoration on a tulle ground (100% PL) with a romantic floral motif; the curtain is available in cm 310 (scalloped) and in three colors (white, natural and dove-grey). *Ianella* lights up the settings, so it contributes in making the interior design so chic and sophisticated.



6.

6. MARINELLI

Contrada Marinelli rises up on a hill between Cisternino and Alberobello thus slowly extending towards the Adriatic valley. The namesake CTA curtain is characterized by a modern motif recalling, in a game of transparencies liven up by a devoré fabric (60% VI 40% PL), the same empty spaces and full spaces that are in dry stonewall of Apulian trulli. *Marinelli* is available in cm 330 with lead, in six colors (powder pink, white, natural, light grey, dove-grey and mud color).



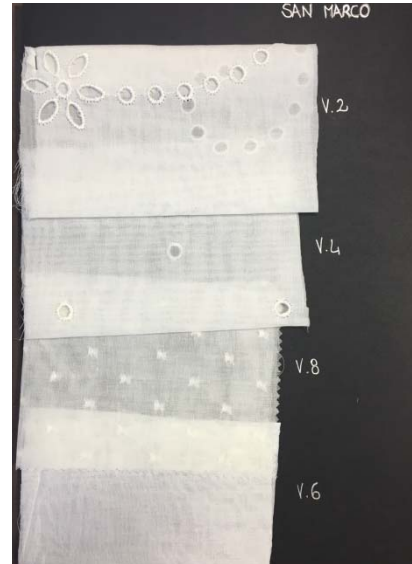
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7. PASCAROSA

The Pascarosa curtain is named after the calm and lush hill where is the namesake *contrada*, at the intersection between Cisternino, Martina Franca, Locorotondo. Pascarosa is a *crochet* fabric (60% CO 40% VI) on a leno weave whose warp's manufacturing recalls the nets they put around the base of the olive tree trunk to pick the olives. *Pascarosa* is available in cm 320, in 4 colors (white, natural, dove-grey and grey) and it donates a shabby chic touch to your furnishing style.



8.

8. SAN MARCO

San Marco curtain is named after the important and crowded *contrada* 5 kilometres north from Locorotondo, close to the Selva di Fasano, where it rises a typical medieval little country church, a time linked with the ancient and wonderful tradition of Sangallo lace. *San Marco* is a 100% CO voile available into two *tone sur tone* embroideries variants – polka dots and ornamental – matching with plumetis each with two variants (optical white and natural). Available in different widths ranging from 305 cm to 325 cm, San Marco curtain with its refinement and prettiness adds a romantic breath to the settings.



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9. SERAFINO

Among the over 140 contrade in evocative Locorotondo surroundings, you can enjoy a breath-taking view from contrada Serafino. It leads your look where you can see the sea. It's right from this landscape that *Serafino* curtain was born. CTA proposed it in a 100% LI soft and delicate variant. From optical white to creamy white, from grey to dove-grey, nine color variants inspired by natural tones of this wonderful land from the hill to the coast. Made in cm 320, it is suitable for very refined settings with a somewhat Occitane romantic style.



10.

10. SISTO

Sisto contrada is placed few kilometres far from Cisternino, in a countryside location where it is said the first lace was born, under the shadow of a centuries-old tree. This Apulian old legend tells the story of two young lovers who created – thanks to the power of nature, art and love- the first “spider-web”. *Sisto* fabric is named after this contrada; it is a tulle (100% PL) with a scalloped rebrodè embroidery, available into three color variants (white, natural and dove-grey) in 310 cm. A refined game of semi-transparencies donating to the setting a refined and vintage touch.



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12.

11/12. TERRA E CIELO

Apulian iconography par excellence are the trulli, the trulli of Alberobello in particular. Not far from this magical place that is a UNESCO heritage, are placed two little contrade that give their names to some window treatment curtains by CTA. *Terra and Cielo* are made in linen and polyester and represent with a single weft, a linear motif presented in different types: thin or thick lines, transparent or dashed, matching or parallel, they alternate on a simple window treatment, a refined creation linked to the memory of raw fabrics of Apulian manufacturing tradition, decorating the old stone constructions' recesses. Terra and Cielo are available in the most natural white tone and the most raw shade of ecru. (width 300 cm).



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13.

13. TORRICELLA

Immersed in Apulian countryside olive tree groves, Torricella is a contrada surrounding Monopoli's suburbs; an area between the coast and the wood where the frizzy perfume of the sea mixes harmoniously with the full flavors of our land. *Torricella* is a 100% PL, with a linen hemp effect on a thick weft. It is suitable for decorative purposes: for your window treatment curtains and cushions, it is available in 18 variants in width 300 cm.



14.

14. ZUZÙ

On the borders between Cisternino and Locorotondo, Contrada Zuzù shines with all the tones of the land, grey and white coming from the trulli. As the contrada itself, *Zuzù* is characterized by five nuances such as bronze, gold, natural, silver and white e by a fabric design which donates to the curtain a tridimensional effect. *Zuzù* is a fil coupè jacquard, 100% PL, with printed and unraveled yarns creating a contrasting laminate effect on the color on the ground. Available in width 155 cm.