



CENTRO TENDAGGI ARREDAMENTO  
*Italian Textile*

## **S/S COLLECTION 2015**

### ***THE SHAPE***

The spring/summer collection presented this year by CTA® , Centro Tendaggi Arredamento is inspired by the complex world of being and showing, of inside and outside, of superficial and deep.

The Shape: if we should examine synonymous and contrary of this amazing word we would discover nouns such as "appearance – image – face" but also "content – essence – interiority". With "The shape collection" we wanted to translate the essence of the fabric which shapes the location and separates the inside from outside and it is the mirror of what we are, the expression of our way of living and imagining our home.

The fabrics are the soul and the skin of our living space, the connection with inside and outside, the personification of our living style.

"The Shape" is a new point of view, wefts and warps weave together, shining and matt yarns but also embroidered and burnout patterns which can satisfy all the stylistic needs.

Sheers have been carefully selected to co-ordinate with decoration and upholstery fabrics in order to give to the rooms an original and modern essence.

As a matter of fact all the fabric lines can be combined with each other in perfect balance and can be destined to different purposes.



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### 1. COVER

Covering and yet not covering, this represents the double soul of decorative textiles and sheers. In as much as dressing an ambience and at the same time bearing it's more natural primitive soul and enhancing it with character and personality. *Cover*: 65% viscose, 35% polyamide is a devorè with a damask design, in which ornamental volutes create a duplicate effect of solid and transparent that hide and at times discover what is concealed or is coming. Delicate and elegant nuances such as white, cream and dove grey are available in width 310/320 cm, ideal for curtain treatments.

### 2. DEEP

Decoration fabric or sheer? Not only a second thought or a line of demarcation between interior and exterior, but representing the deepest essence of our life at home. *Deep* is a fil coupe jacquard, 80% polyester, 20% viscose, with a damask design that reproduces an elegant medallion in an oriental style. The deep soul of this textile is created by the technical speckled effect that contradistinguishes the base fabric and permits an intense and captivating light through its fading uniform colours. *Deep* in 285 cm width is offered in a choice of four colours: military green, white,

natural and ecru.

### 3. ESSENCE

The essence of a textile is the depth of its soul, the most intimate connection with the space it is dressing. *Essence* is an extremely elegant tie-dyed jacquard. Woven in 70% cotton, and 30% viscose, with ramage motifs and the iridescent quality of leaves on a tree that decorate the base fabric.

*Essence* is characterized by a particular vintage/soft hand treatment that enrich the textile with a strong artisan connotation. The use of machinery goes hand in hand with an intense manual intervention. It is this manufacturing diversity that makes it possible for us to guarantee that we supervise all the production phases to produce an article that is demonstrably "MADE IN ITALY".

Ideal for curtain treatments and decorative solutions, *Essence* is available in light grey, dark grey, dove grey, natural and white in width 300/310 cm.



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#### 4. FULL

Animated by a graphic motif that alternates transparent and solid spaces, shading from low to high, *Full* is a 55% polyester, 45% viscose dévoré with a printed design that is subsequently dyed in a combination of complimentary colours, that give the nuances a degrade effect. Available in double chromatics: blue / silver, brown / gold, dove grey / Natural, grey / rose and presented in width 300 cm.



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#### 5. IDEA

Textiles decorate our homes and offer an insight into our tastes, an archetype of our personalities. The line *Idea* expresses a shabby chic style, simple and romantic. Realized in 80% linen and 20% viscose, *Idea* is a tubular jacquard fil coupé with a very soft hand and a damask design. The "aged" effect that characterises the textile is due to a particular and unique marriage of mechanical and manual production techniques that imbue and enrich the fabric base with an iridescent light and shade (and thereby confirms the uniqueness of the products). Further emphasis is added by the choice of colour nuances: natural, sand, grey, aqua marine, and ecrù.

Available in width 310/320 cm, *Idea* is perfect for curtain treatments.



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## 6. IMAGE

Every textile is an image of self, of the personality that inhabits the house, who lives and breathes its atmosphere. *Image* consents to imagine what is hidden behind a textile, just by looking through the small quadrangular voids created by the laser cuts that characterise its surfaces.

Available in width 280 cm in chromatic optical white, dove grey, dusty sky blue, ecrù, natural and denim blue. *Image* can be combined and coordinated with the line *Light*.

## 7. LIGHT

Often we are worried with how much light can enter through our windows to illuminate our internal spaces and furnishings. There are instances where the same decorative elements, so luminous and iridescent irradiate the living environment with a natural light. Realized in 83% linen, 10% cotton, and 7% viscose, *Light* is an elegant and luminous textile characterizing the living space thanks to a colour graded print with centrally embroidered vertical bands. Ideal for curtain treatments *Light* comes in width 280 cm and is available in optical white, dusty sky blue, dove grey, ecrù, natural and denim blue. *Light* can be combined and coordinated with the *Image* line.



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#### 8. LINE

Often it is only a delicate invisible line that makes the difference between reality and a dream, the confines between what we imagine and what is concrete. It is precisely like a labyrinth created by a row of squares, sometimes empty and sometimes solid, that in one breath hypothetically allows us to look between the two dimensions and thus characterise the textile. *Line* is a *dévoré* in 65% viscose and 35% polyamide, that with these enjoyable transparencies lends movement to the ambience. *Line* is a refined textile of great distinction that adds character and style to any 'à la mode' interiors. Available in grey, white, dove grey and smoke in width 310/320 cm. *Line* is ideal for curtain treatments.

#### 9. PLAN

Everything starts with a drawing, a line transforms an idea into a project. *Plan* is a plain dyed double face (reversible) fabric, with soft broad yarns, on one side shining on the other matt. An iridescent fabric realized in 50% polyester 45% viscose and 5% linen. *Plan* is available in width 320 cm and is ideal for curtain treatments in projects that start with the idea of using a textile with a touch of grand elegance in a simple way to enrich their decoration. Six colours are available in the collection: anthracite grey, optical white, natural, black, gold and off white (panna).



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#### 10. POINT

If from a distance we have to enlarge the pixelated elements that reveal themselves on the surface, it would open stylised corollas and animate a textile that from those self-same pixelations draws its inspiration. *Point* is realized in 54% linen 32% cotton and 14% polyester. It is characterized by a refined and romantic macramé embroidery proposed in delicate nuances: tone-on-tone in the natural colour, ecru on a natural base, neutral on an ecru base. Available in width 300 cm *Point* is ideal for curtain treatments.

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#### 11. SKIN

Decorative fabrics can be considered almost as a second skin for our houses and the *Skin* line emphasises this concept. An elegant jacquard available in 55% linen and 48% polyester, soft to the touch and characterized by a warp and twist weft that magisterially animates the surface. The weave of yarns that belong to the same chromatic pallet creates a mélange effect that enriches their environment. Realized in width 320 cm and adept for curtain treatments. *Skin* is available in six colour variants: ice white, light grey, beige, hemp, dove grey, earth.