



CENTRO TENDAGGI ARREDAMENTO
Italian Textile

EVERGREEN

Collection Winter 2015

A time when flowers bring messages of love and along with them they also bring hope, desire, farewell.

Prevailing through the flowers, a secret code constantly enriched over the centuries to turn into a means of communication with the outside world.

Evergreen is the new CTA® collection 2015, named after the "evergreen" flowers and plants, characteristic of the different lines of fabrics, which absorb fully the spirit of timelessness.

The collection is able to animate environments, transforming them into unique spaces where you can meet and live according to their taste.

Evergreen is the result of a unique and exclusive design capable to meet every need in terms of style, thanks to a wide range of compositions and patterns not to mention the wealth of proposals in terms of colours, materials and finishes.

A catwalk made of fabrics from the elements capable of reproducing modern effects such as jacquard, fil coupé and dèvoré that create bright or slightly opaque shades, dressing the house in soft shades, elaborate decorations or lively monochromatisms.

The great number of articles and diversity of features make the *Evergreen* collection of CTA® a cornerstone in the world of curtains.

BEGONIA



A flower expressing wealth and prosperity. Being a plant with tropical origins, it brings to your attention characteristics such as colour, joy and radiance. And it is especially the colour of the thread that inspired CTA to propose "BEGONIA", printed in 100 % PL, looking bright, with two motives designed in three colours (beige , blue and fuchsia) in width 295/300 with lead.

CALLA



The name is derived from the Greek "Kallos", which means beautiful. An elegant fabric, sophisticated yet simple, whose finesse is demonstrated in the soft and harmonious lines of the design. Two designs in two colours (white and natural sand), composed of 50 % PL 50 % VI , width 295/300 with lead.



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CAMELIA



The favourite flower of Alphonsine Plessis, the woman who inspired the popular novel by Alexandre Dumas "The Lady of the Camellias"; the symbol of perfection and excellence for the position in symmetry. The line of the same name proposes two burnout /devorè/ effects characterized by geometric patterns in two colours (white - natural and white - black), which are shaped by their symmetry, thus creating great effect fabrics for curtains capable of handling large spaces. Composed of 55 % PL 27 % CO 18 % MODAL, width 295/300 cm with lead.

DALIA



Flower named after the Swedish botanist Dahl who discovered it in 1788 in Mexico. A complex, colourful and shining symbol of femininity and elegance, the same features that are found in our proposal "DALIA" consisting of printed 100 % PL in five colours (gray, red, green, blue and fuchsia) looking lively, a choice that gives the whole collection of CTA 2015 originality and sophistication. Width 320 cm with lead.

GARDENIA



Always depicting joy, purity and charm in the language of flowers, the proposal "Gardenia" has in itself all these characteristics. A jacquard fabric 87 %, LI 13 % SE, with a "Chevronne" motive, which is an expression of refinement that can make your interiors unique and distinctive, with colours ranging from white to beige. Width 325/330 cm with lead.



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GIGLIO



A symbol of purity; the Greeks believed that this flower had originated from the milk of Juno. Considered the king of flowers, it is in fact a symbol of royalty and so is the fabric "GIGLIO" /"Lilly"/, with a high percentage of linen (88 % LI 12 % PL) with transparencies that makes the product sophisticated and elegant. The fabric is presented in five different colour tones, all of which are very soft and natural.

Width 285/290 cm.

MAGNOLIA



A symbol of beauty and purity, the oval leaves of this flower recall the geometric patterns of our proposal MAGNOLIA is composed of two devorè 80 % PL 20 % VI, tone on tone with special graphic pattern from the contemporary form that induces an alternating opaque and glossy contrast, thus giving the fabric a harmonious and refined look. Width 295/300 cm with lead.

MALVA



The name of this article is inspired by this flower /mallow/, forever a symbol of softness and sweetness just like this soft and velvety to the touch jacquard fabric proposed by CTA, composed of 94 % PL 6 % LI, in four colours (from white to dove) with romantic motives. Width 325/330 cm with lead.



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PAPAVERO



Simplicity and essentiality, characteristics that we find in our proposal consisting of different colours and shades. Delicate and graceful "PAPAVERO" /poppy/ with its footprint and multicolour striped linen blend (53 % LI 47 % PL), gives the ambient environment liveliness through elegance and simplicity. Width 325/330 cm with lead.

PEONIA



Showy, lush, elegant, this is a flower that embodies honour, prosperity, nobility, just like our proposal "PEONIA", article in five different colour variations in elegant and harmonious tones, able to customize the environment with a touch of class. 96 % 4 % PL LI, width 325/330 cm.